

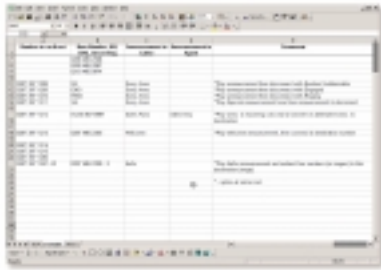


Telephony Business Continuity

'Instantaneous re-routing of DDIs'

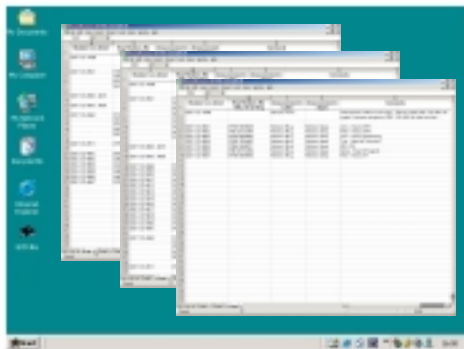


Keep in contact, stay in business!

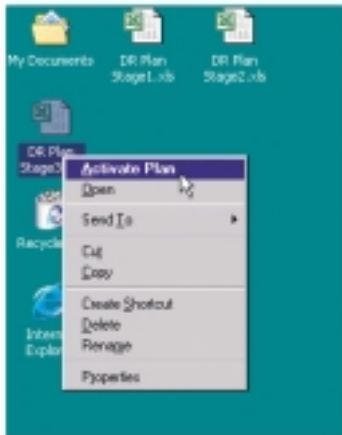


Communicate, communicate, communicate: that is the key to effective Business Continuity Management. In an era where the transfer of information around the world takes only seconds, waiting hours, if not days, to re-establish your telecommunications links will place the reputation of your company under serious threat. Remember... little happens in business until the phone rings!

GemaTech have addressed this problem by developing two unique products, BCM and BCM^{LITE} which have been specifically designed to enable any company, large or small, to instantaneously recover 100% of their incoming telephone calls from the outside world in a simple to use, cost effective manner.



The basic BCM^{LITE} has been specifically designed for the business community who are simply looking to divert any number of DDIs to any number of alternative DDIs at any number of alternative locations - and is capable of being invoked literally seconds after a communications failure has occurred. Any number of individual call plans can be established in advance using simple Excel spreadsheets. Managers simply select the most appropriate plan by literally "dragging and dropping" the selected plan onto the appropriate BCM^{LITE} icon located on a laptop/remote PC that has a data connection to the BCM^{LITE}.



Business Benefits

- Control:** The customer is in instantaneous and total control of the re-routing of their own incoming calls
- Simple:** The operation of the GemaTech solution is simplicity itself and does not require the assistance of "experts"
- Executable:** The customer can establish any number of pre-defined call plans to choose from when invoking their disaster recovery/business continuity plan
- Flexible:** Each individual Call Plan can be quickly and easily updated or changed to suit specific circumstances by simply changing the Excel spreadsheet
- Remote:** The system can be activated from literally anywhere in the world by a supervisor/manager with security access and management software
- Independent:** The system is totally carrier and location independent



Telephony Business Continuity

'Instantaneous re-routing of DDIs'



BCM^{LITE} - OPTION I

Designed to be installed in any secure location within the same telecoms exchange area that serves the customer. Can also be installed within the carrier's exchange. Alternative call routing can be quickly and easily established. Any number of call plans can be available to select the most appropriate call plan best suited to the recovery.

In the case of a "disaster" where network connection to the local exchange fails for whatever reason then all incoming calls to specific DDIs can be instantaneously re-routed to any number of alternative locations and a rapid "recovery" facilitated.

Requires additional E1 connections from the incumbent carrier to the BCM^{LITE} unit to provide full recovery of all incoming calls.

BCM^{LITE} - OPTION II

Can be installed "in line" connecting the customer's incumbent carrier's exchange to the customer's premises. This provides for all incoming calls being routed through the BCM^{LITE} OPTION II and then passed through the appropriate DDI number located within the conventional office.

One big advantage of BCM^{LITE} OPTION II is that there is no requirement for additional E1s - only the 'conversion' of the existing E1s into a leased line.

The BCM^{LITE} OPTION II provides a cost effective solution for companies who only wish to recover a minimum of 50% of their incoming call capacity in times of invocation.

How long would your business survive without access to a working telephone?

BCM^{LITE} can help your business recover from a disaster. Simple, scalable and cost effective BCM^{LITE} is the safeguard your business needs.

Product Features

- Any individual number to individual number
- Any consecutive range of DDIs to an alternative consecutive range of DDIs - creating a traditional "hunt group" scenario
- Any specific DDI to any number of alternative DDIs
- All incoming calls to an individual DDI can be immediately terminated (to reduce the number of Primary Rate ISDN 30 connections required in an invocation) delivering the caller Number Unobtainable (NU) or Engaged Ring Tones
- Incoming calls to specific DDIs can be played specific announcements per DDI (Maximum recording time: 10 minutes across all recordings)
- Any number of DDIs can be re-directed to a single DDI - with an announcement being played to the caller whilst an announcement to the person being called advises who/which number is being redirected to them

Technical Features

- Total recording time – 10 minutes for all recording
- Number of DDIs supported – 2,048 per unit. Additional units can be connected to accommodate any number of DDIs
- ISDN protocol supported – DASS II, 1421/ETSI

Get BCM^{LITE} now!

GemaTech (UK) Ltd, Telford House, Hamilton Close, Houndmills, Basingstoke, Hampshire RG21 6YT, UK
Freephone: 0800 328 8354 Fax: 0845 345 3340 Email: enquiries@gematech.com